

SATYAM VISHWAKARMA (SATYA)

Creator & Partnerships Manager | Affiliate & Influencer Marketing | Community Growth

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[LinkedIn](#) | [WordPress.org Profile](#) | [GitHub](#)

PROFESSIONAL SUMMARY

Partnerships and community manager with experience on both sides of the creator economy: helping individual creators secure brand deals since 2022 and managing brand-side creator, affiliate, and influencer partnerships since 2024 for Barn2 and, most recently, fdmedia (ClickWhale, AAWP). Skilled in creator recruitment, onboarding, affiliate program management, retention strategy, and cross-functional collaboration. Active WordPress Core Contributor and community organizer with experience across international, remote teams.

CORE SKILLS

Creator & Influencer Partnerships • Affiliate Program Management • Creator Recruitment & Onboarding • Brand Deal Negotiation • Community Growth & Retention • Cross-Functional Collaboration • Content & Social Media Strategy • SEO & Digital Marketing • Campaign Analytics & A/B Testing • WordPress Ecosystem Expertise

EXPERIENCE

Partnership & Community Manager — fdmedia GmbH Feb 2025 – Sep 2026 | Remote

Leading creator, influencer, and affiliate partnerships alongside community building for [ClickWhale](#) and [AAWP](#) (WordPress link management and Amazon affiliate plugins).

- Research and recruit YouTube creators and bloggers across 100+ outreach campaigns, tailoring offers (free trial licenses, 30% affiliate commission, custom discount codes) to each creator's audience and content style.
- Manage an active portfolio of creator and affiliate partners, negotiating co-branded content, sponsored collaborations, and long-term partnership terms.
- Build and execute social media content calendars for product releases, adapting copy per platform (LinkedIn, X, Facebook) and current algorithm behavior.
- Collaborate cross-functionally with product and leadership to align partnership activity with release timelines and business priorities.
- Represent the brand at WordPress community events, including WordCamp Asia 2025, WordCamp Bhopal 2025, and WordCamp Kolhapur 2026, as a community organizer and sponsor lead.

Marketing Coordinator — [Barn2 Plugins](#) Sep 2024 – Jan 2025 | Remote

- Developed and executed marketing strategies to drive brand visibility and sales across multiple plugin products.
- Ran market research and A/B tested campaigns to optimize conversion and engagement.
- Managed social media marketing, outreach, and partnership building to expand reach.
- Delivered measurable growth in engagement, customer base, and revenue.

Fractional Creator Partnership Manager Jun 2022 – Present | Remote

- Helping creators, including [Subhash Digital](#), [Blogging Raptor](#), [Abhay Kulkarni](#), and [KuldeepRathore.com](#), secure brand deals with Hostinger, WordPress.com, BigRock, RankMath, Paid Memberships Pro, and Omnisend, etc.
- Aligned content strategy with partnership goals and optimized performance across sponsored collaborations.
- Managed negotiation and relationship ownership on behalf of the creators, working directly with brand partnership teams.

Founder & Editor — [EYNZone](#) Nov 2021 – Present | Remote

- Lead content strategy, SEO, digital marketing, and social media efforts across two active blogs (EYNZone, [Engineers Dunia](#)).
- Supported 200+ beginners with website building, SEO, hosting selection, and AdSense monetization.

Open-Source Projects

[QuoteFrameShare](#) — Beautiful Blockquotes with Citation, Copy & Social Share (WordPress Plugin)

A lightweight, privacy-first Gutenberg block plugin for elegant blockquotes with citations, copy-to-clipboard, and social share buttons. Built for creators, authors, and storytellers to showcase quotes and testimonials beautifully.

[Contributor Photo Gallery](#) — Display, Customize & Share Your WordPress.org Photo Contributions (WordPress Plugin)

Turn your WordPress.org/photos contributions into a professional, responsive gallery. Built for photographers, agencies, and community members to showcase a beautiful portfolio with no coding required.

EDUCATION

Diploma in Electronics Engineering (Micro) — Govt. Polytechnic Fatehpur, UP, India

2021 | Coursework in Electronics, Microprocessors, and C programming; interned on PLC & SCADA and PCB Design; executed a Smart City project for convocation (2018); 7.12 CGPA.

ACHIEVEMENTS

- Recipient, [Puneet Sahalot Memorial Scholarship](#), WordCamp Udaipur.
- [WordPress 6.5](#) Core Contributor.
- [Volunteer](#) & [Marketing Table Co-Lead](#), WordCamp Asia 2025.
- Project Manager, do_action Bhopal 2024.

COMMUNITY INVOLVEMENT

- Volunteered at 7+ WordPress events, including PHPCamp 2024, do_action Bhopal 2024, WordCamp Nagpur 2024, WordCamp Kerala 2024, WordCamp Delhi 2024, WordCamp Kolhapur 2025, WordCamp Asia 2025.
- Table Lead at [WordCamp Delhi 2024](#), [WordCamp Kolhapur 2025](#), and WordCamp Asia 2025.
- Organizer (Sponsorship Wrangler), [WordCamp Kolhapur 2026](#).
- Active contributor across WordPress Community, Core, Meetup, Marketing, Media Corps, Photos, Polyglots, Training, and WordPress.tv teams.
- Campus Ambassador (ISP), Internshala (1 year, 6 months); Youth Influencer, UnSchool (6 months).